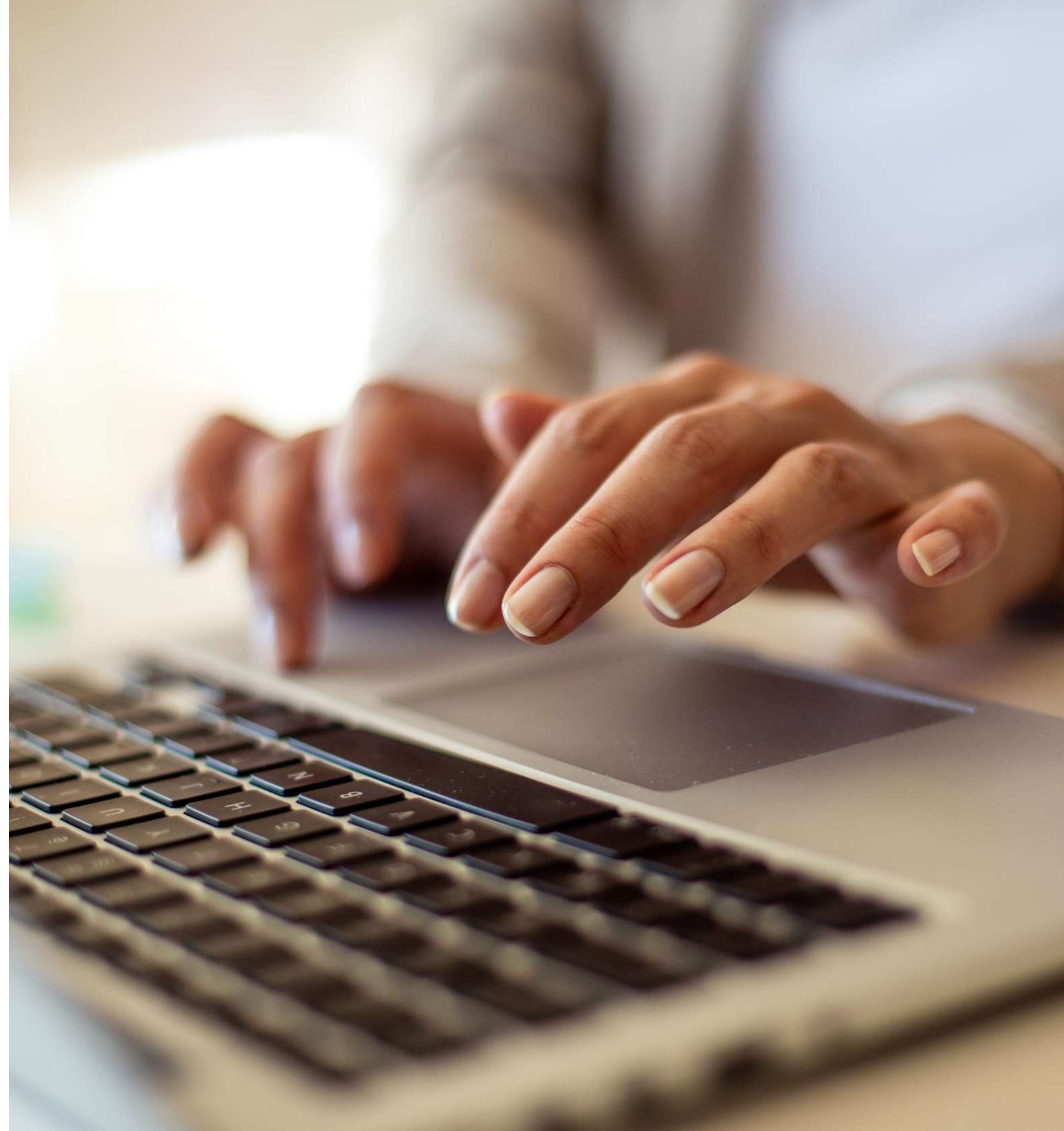




Monthly
Analytics Report

February 2023

by Puja Dembla



CONTENT OUTLINE

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Best Performing Posts and stories of all social media platforms	7-14
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STATS OVERVIEW

February

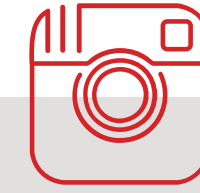
Metrics

Followers

Accounts Reached

Impressions

Engagement



Instagram

1,248 ↑ 263

4,913 ↑ 181%

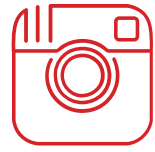
13,392 ↑ 85.4%

478 ↑ 49.3%



Audience Insights

Are we attracting the right audience?

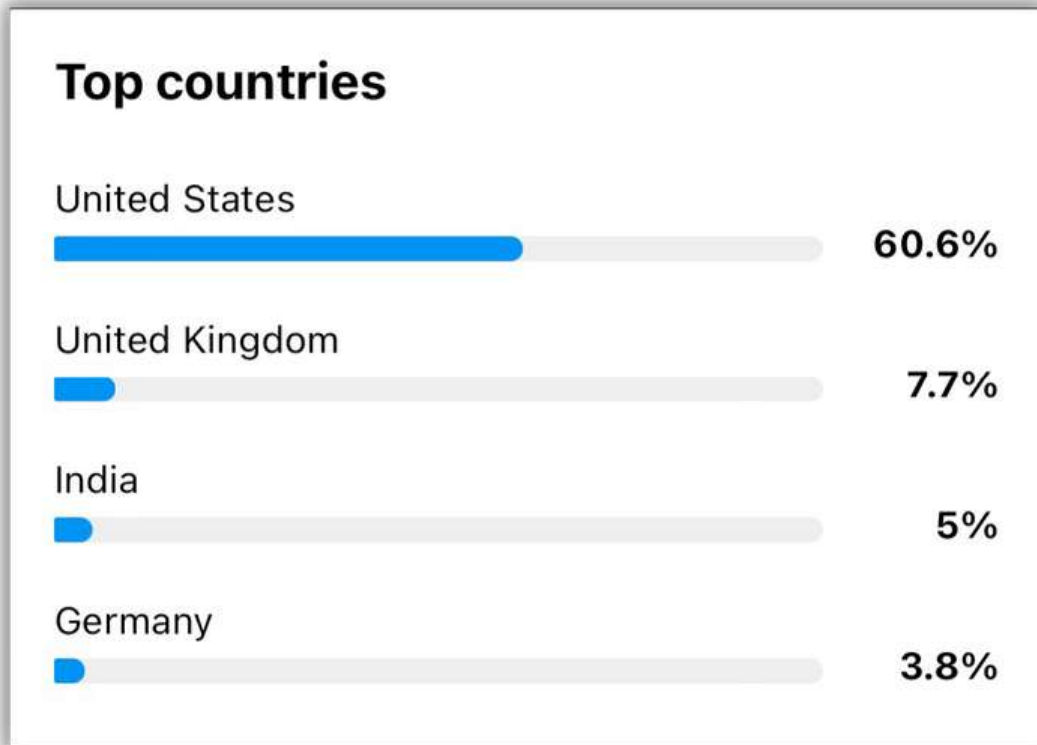


Instagram

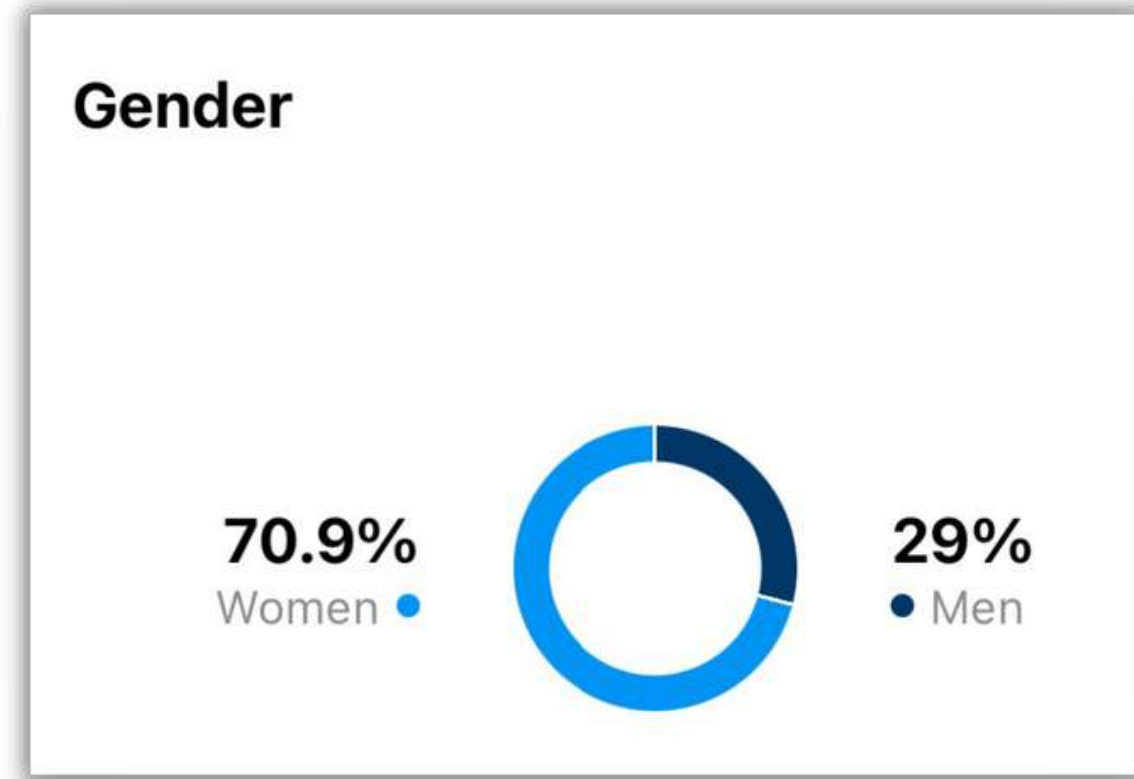
Country

MARKETING CHANNELS AUDIENCE

Demographics



Gender



Audience Insights

SUMMARY

Vegan Styles is to build this amazing dream world and to make it a reality. We do so by arming our fellow vegan warriors with the tools they need to spread the message of compassion, friendship, peace, love, and harmony, to those who do not yet live in Vegan World.

RECOMMENDATION

Everything seems good as of now, we'll keep up the consistency.

INSTAGRAM

Demographics seem good on Instagram, we will keep the consistency.



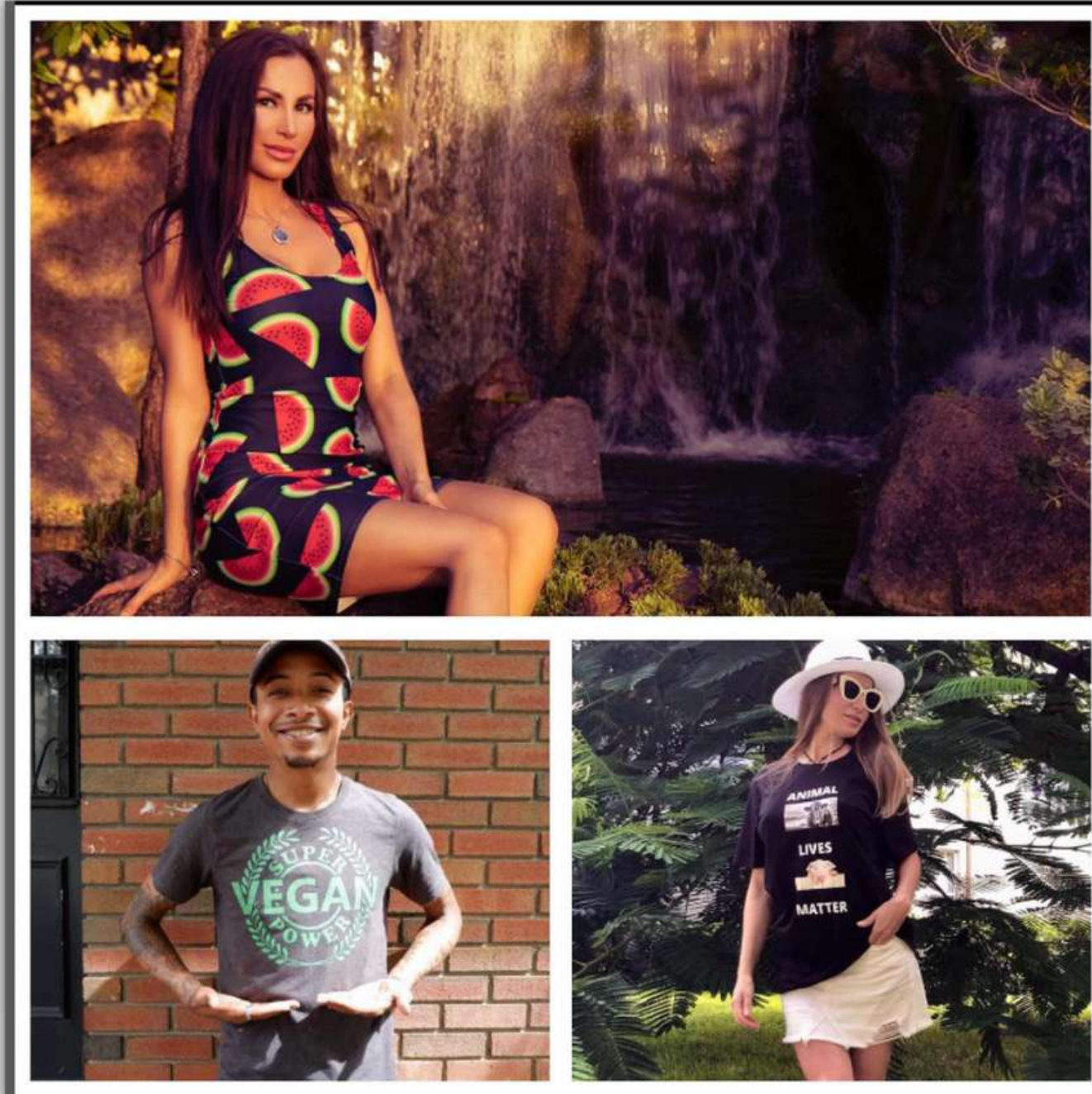
Best Performing

Social Media Posts



Top Instagram Posts

INSTAGRAM POSTS WITH MOST IMPRESSIONS



49 0 -- 2

Interactions ⓘ

9
Ad taps

External link taps 10
90% from latest ad

Profile visits 4
– from latest ad

Discovery ⓘ

772
People reached
54% from latest ad

Impressions 827
53% from latest ad

Post 1

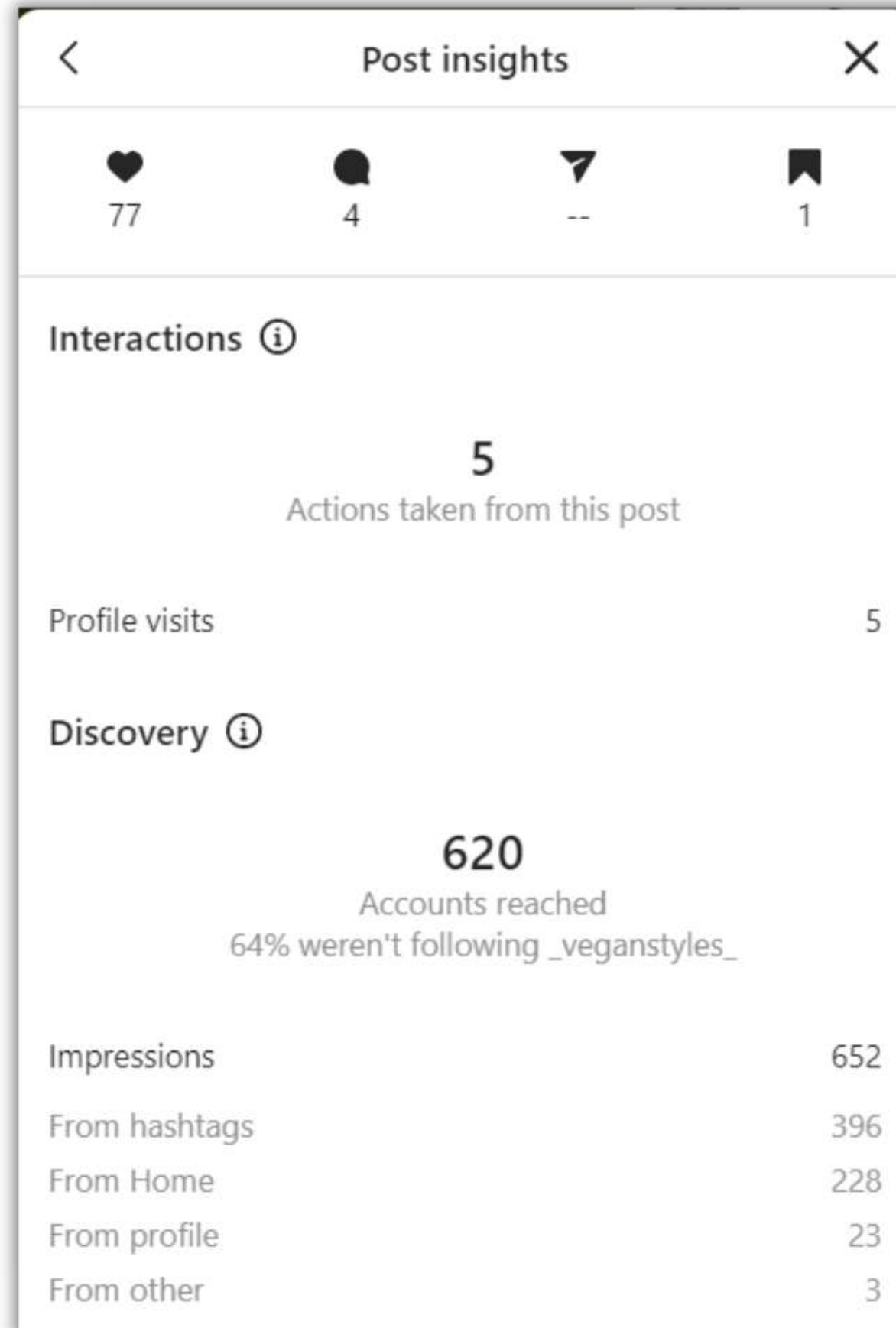
Reach- 772

Likes- 49

Profile Activity- 04

Saves-02

When a new vegan product comes out!



Post 2

Reach- 620

Likes- 77

Profile Activity-05

Comments- 04

Saves-01

Vegan T-SHIRTS



www.veganstyles.store

SHOP NOW



32



0



--



1

Interactions ⓘ

15

Ad taps

Profile visits
100% from latest ad

15

Discovery ⓘ

543

People reached
72% from latest ad

Impressions
68% from latest ad

613

Follows

5

Post 3

Reach-543

Likes- 32

Saves-01

Profile Visits- 15



Interactions ⓘ	16	
Ad taps		
Profile visits 80% from latest ad		20
External link taps 100% from latest ad		1
Discovery ⓘ	508	
People reached 75% from latest ad		
Impressions 63% from latest ad		644
Follows		4

Post 4

Reach- 508

Likes- 38

Save - 02

Profile Visits 20



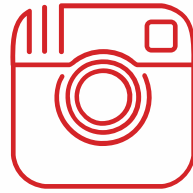
27	2	--	2
Interactions ⓘ			
17			
Ad taps			
Profile visits		19	
89% from latest ad			
Discovery ⓘ			
494			
People reached			
76% from latest ad			
Impressions		558	
72% from latest ad			
Follows		4	

Post 5

Reach- 494

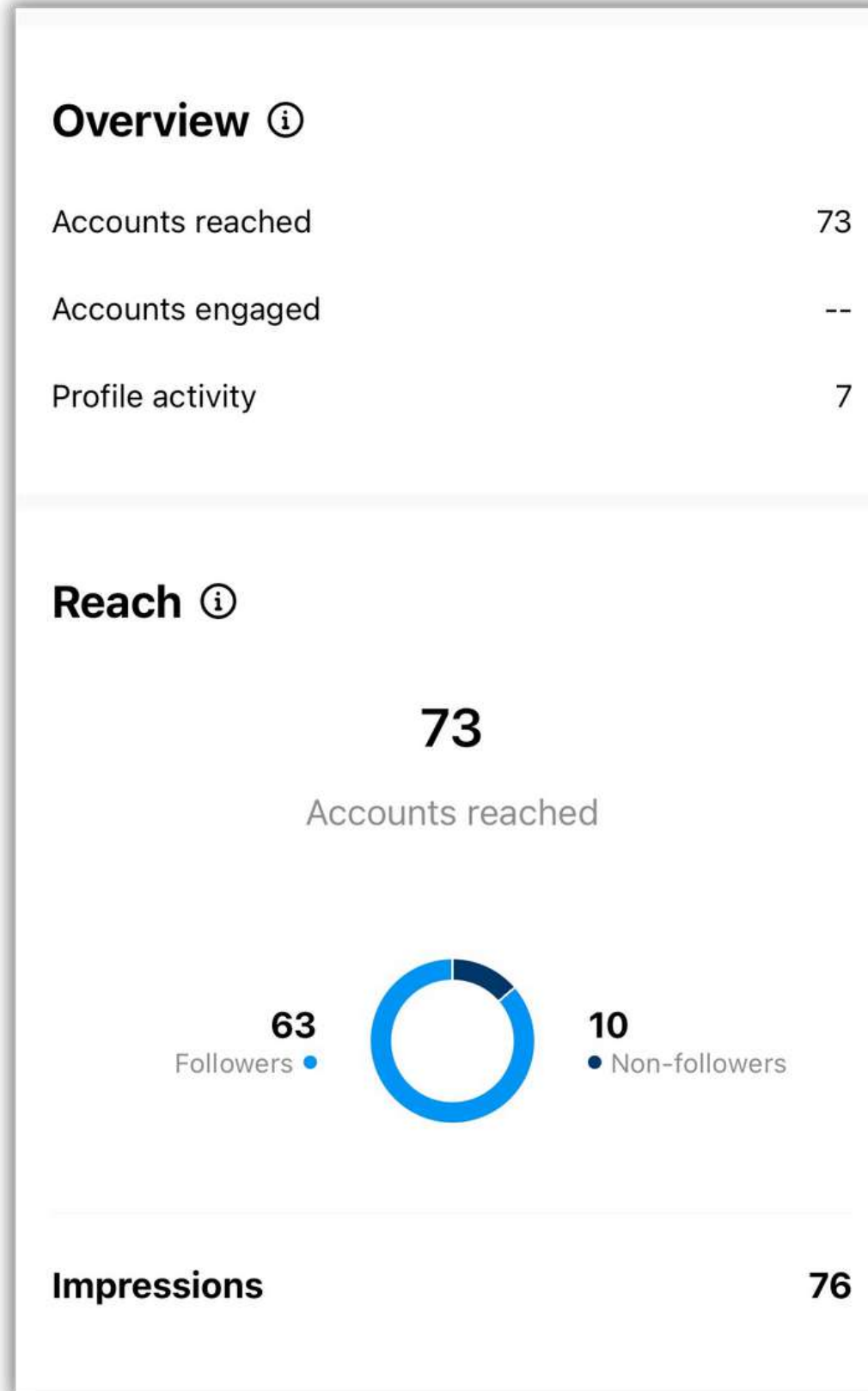
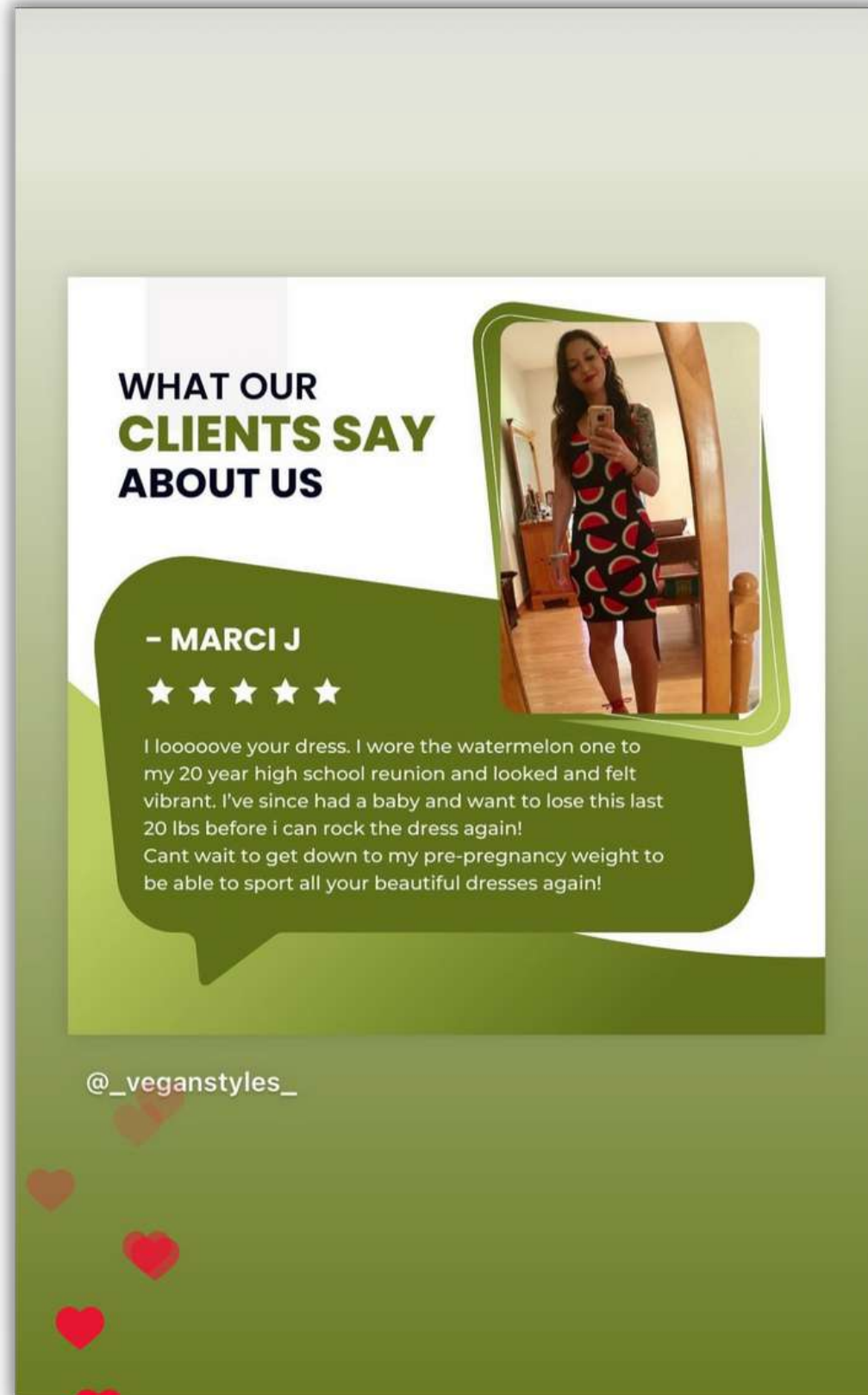
Likes- 27

Comments-02

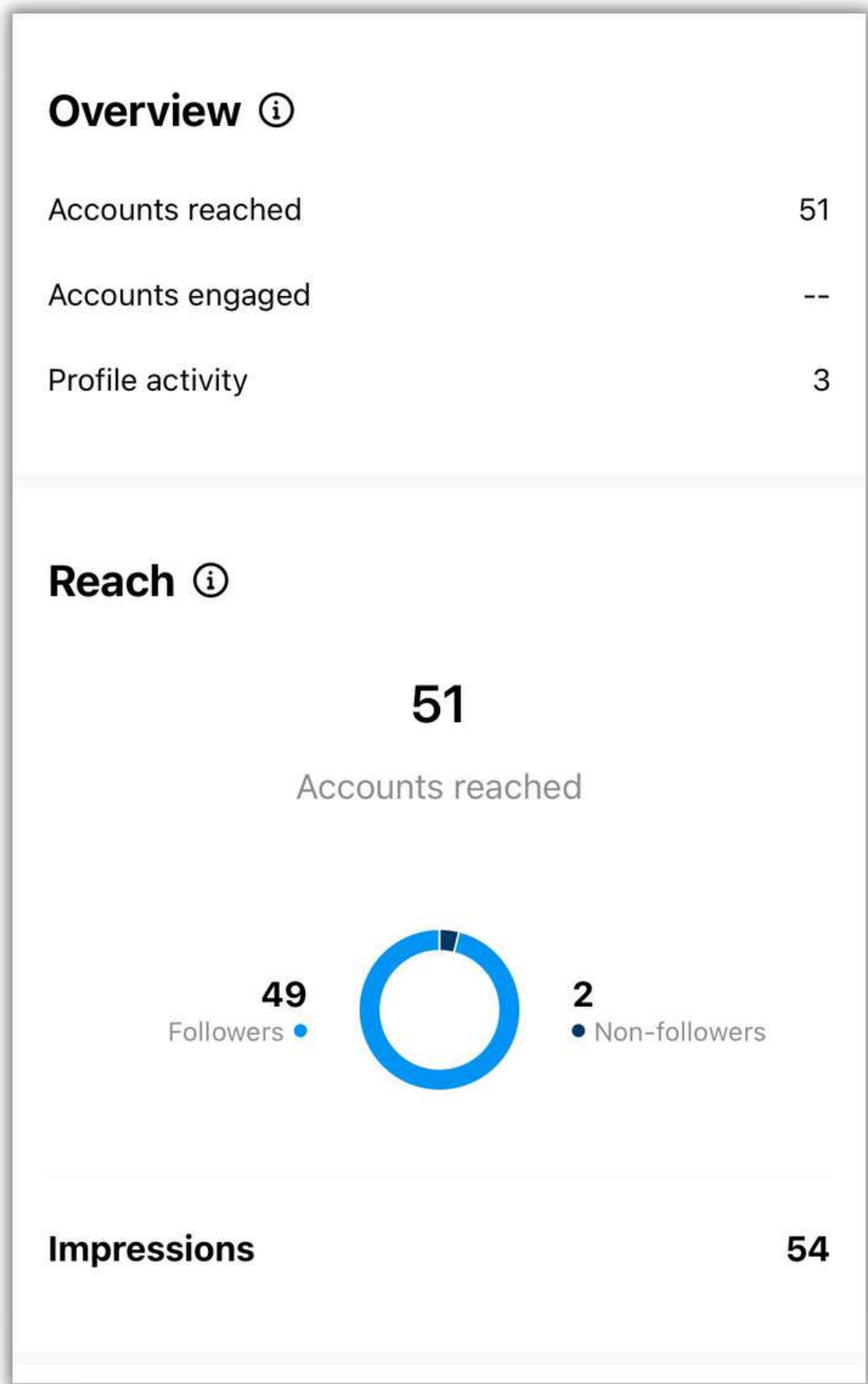
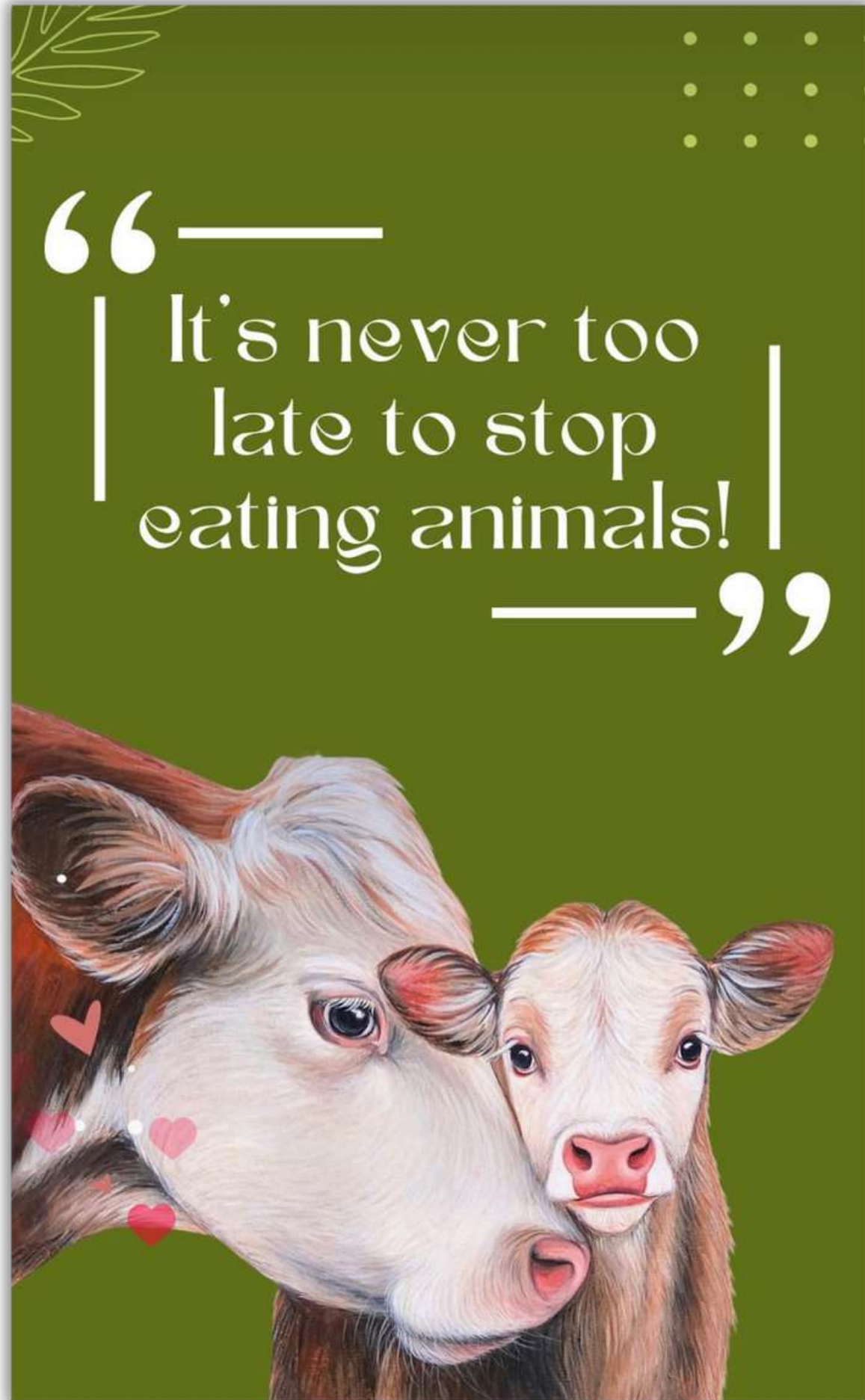


Top Instagram Stories

INSTAGRAM STORY WITH MOST IMPRESSIONS



Reach- 73
Profile Visits - 07



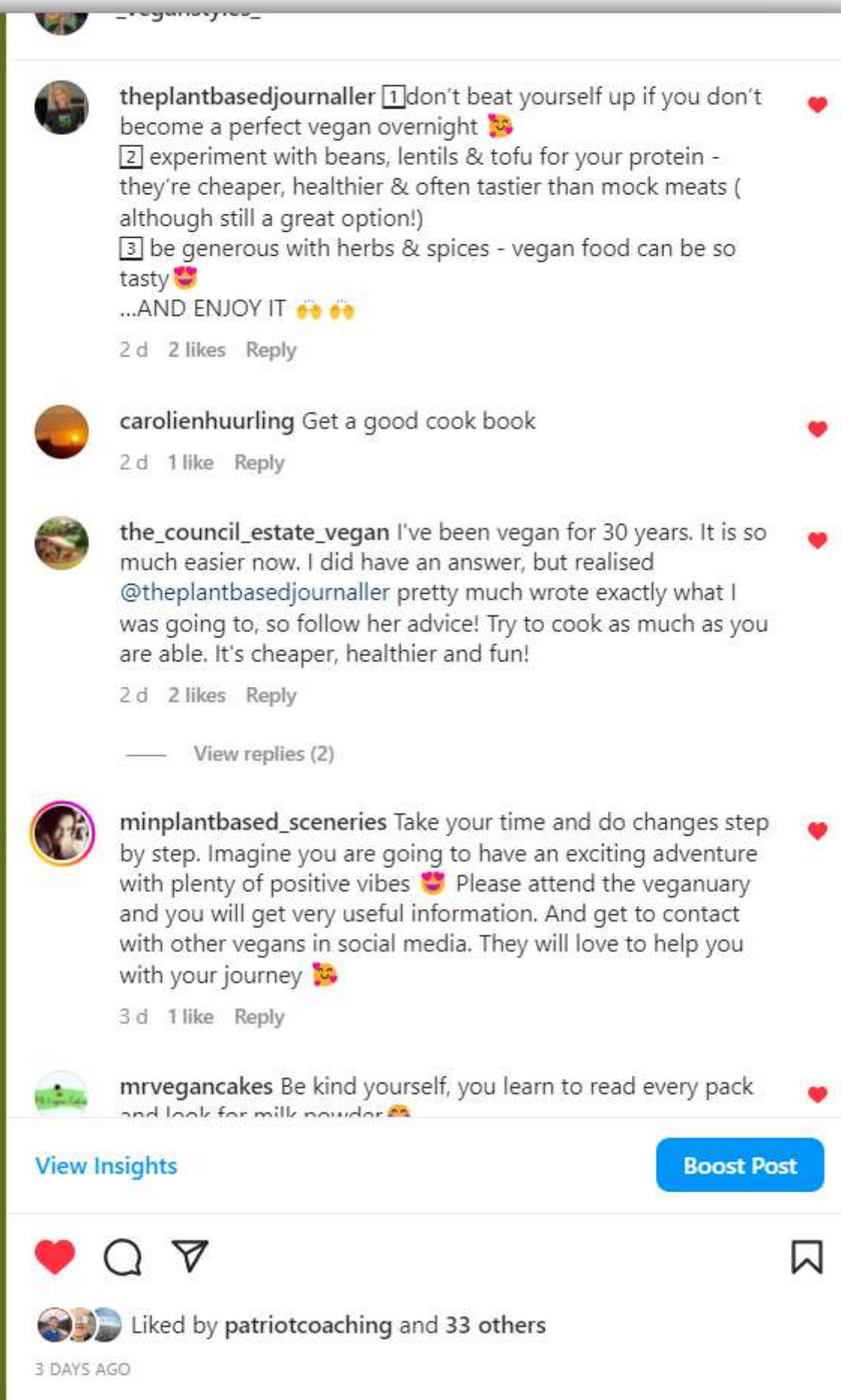
Reach- 51
Profile Visits - 03



Engagement With Fans

WHAT ADVICE WOULD YOU GIVE TO *New vegans*

Comment Below ↓



The screenshot shows an Instagram post with several comments. The post itself is partially visible at the top, showing a profile picture and a caption. The comments are from various users, each with their profile picture, name, and text. The post has a 'View Insights' button and a 'Boost Post' button. At the bottom, there are icons for liking, commenting, and sharing, along with a notification that the post was liked by 'patriotcoaching and 33 others' and a timestamp of '3 DAYS AGO'.

theplantbasedjournaler 1 don't beat yourself up if you don't become a perfect vegan overnight 🥰
2 experiment with beans, lentils & tofu for your protein - they're cheaper, healthier & often tastier than mock meats (although still a great option!)
3 be generous with herbs & spices - vegan food can be so tasty 🥰
...AND ENJOY IT 🍴🍴🍴
2 d 2 likes Reply

carolienhuurling Get a good cook book
2 d 1 like Reply

the_council_estate_vegan I've been vegan for 30 years. It is so much easier now. I did have an answer, but realised @theplantbasedjournaler pretty much wrote exactly what I was going to, so follow her advice! Try to cook as much as you are able. It's cheaper, healthier and fun!
2 d 2 likes Reply
— View replies (2)

minplantbased_sceneries Take your time and do changes step by step. Imagine you are going to have an exciting adventure with plenty of positive vibes 🥰 Please attend the veganuary and you will get very useful information. And get to contact with other vegans in social media. They will love to help you with your journey 🥰
3 d 1 like Reply

mrvegancakes Be kind yourself, you learn to read every pack and look for milk powder 🥰

[View Insights](#) [Boost Post](#)

👍 🗨️ 📍

Liked by patriotcoaching and 33 others
3 DAYS AGO


When a new vegan product comes out!



 **_veganstyles_ Comment** ❤️ if you can relate to this!


#veganmemesofficial #veganproduct #veganlife #govegan #veganapparel #vegansofcalifornia #veganvibes #rawvegan #veganclothes #veganfashion #veganshirt #vegandesign #ethicalfashion #ethical #ethicalclothing #sustainable #sustainability #crueltyfreefashion #veganmemes

Edited · 5 d

 **veggiezing** Totally true! 🙌❤️


3 d 1 like Reply



 **seoulo_nikki** ❤️

4 d 1 like Reply



 **aphorabotanicals** So true!

4 d 1 like Reply



 **yogaintegralchillan** True! 🙌

5 d 1 like Reply



[View Insights](#)

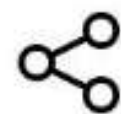
[Boost Post](#)



 Liked by natali_raw_ and 76 others

5 DAYS AGO

LISTENING TO A FAMILY MEMBER TALK
ABOUT THEIR DIGESTIVE ISSUES
WHILE THEY EAT MEAT AND CHEESE



www.veganstyles.store



veganstyles Mention your vegan friends 🌱

Let us know in the comment section if you relate 🗨️

#vegan #veganismisthefuture #govegan #veganapparel
#veganvibes #rawvegan #veganclashes #veganfashion
#vegandress #crueltyfreefashion

1 w



theveganstay A plant-based diet focuses on fruits, vegetables, grains, beans, peas, lentils and nuts. It's rich in fiber, vitamins and other nutrients. ❤️

1 w 1 like Reply



rafes.mommy 🤔🤔🤔🤔 ❤️

1 w 1 like Reply



lotus_raw_vegan_living And my personal favourite...it takes forever to poop, my ass is numb! LOL 🤔🤔 ❤️

1 w 1 like Reply

[View Insights](#)

[Boost Post](#)



Liked by patriotcoaching and 104 others

FEBRUARY 15



Add a comment

Post

WHAT ADVICE
WOULD YOU GIVE TO
NEW VEGANS?
COMMENT BELOW

www.veganstyles.store

#govegan #veganism #veganisfuture #veganbrands
#veganclothing #ethicalclothing #veganclothingapparel
#veganbrandowners #stopanimalcruelty #bekind #sustainability
#veganstyles

2 w



plant.proof.phitness Be patient and stay the course 🍌🍌🍌❤️

1 w Reply



theveganstay It takes nothing away from a human to be kind to an animal. If we all come together and find common ground, we can create magnificent change in this world. Be proud of being vegan ❤️

2 w 1 like Reply



veganbutoldschool Know the difference between vegan v plant-based.

2 w 1 like Reply



anastasia_beverhausen21 It can take time to unlearn habits. Be patient with yourself, focus on THE WHY.

2 w 1 like Reply

[View Insights](#)

[Boost Post](#)



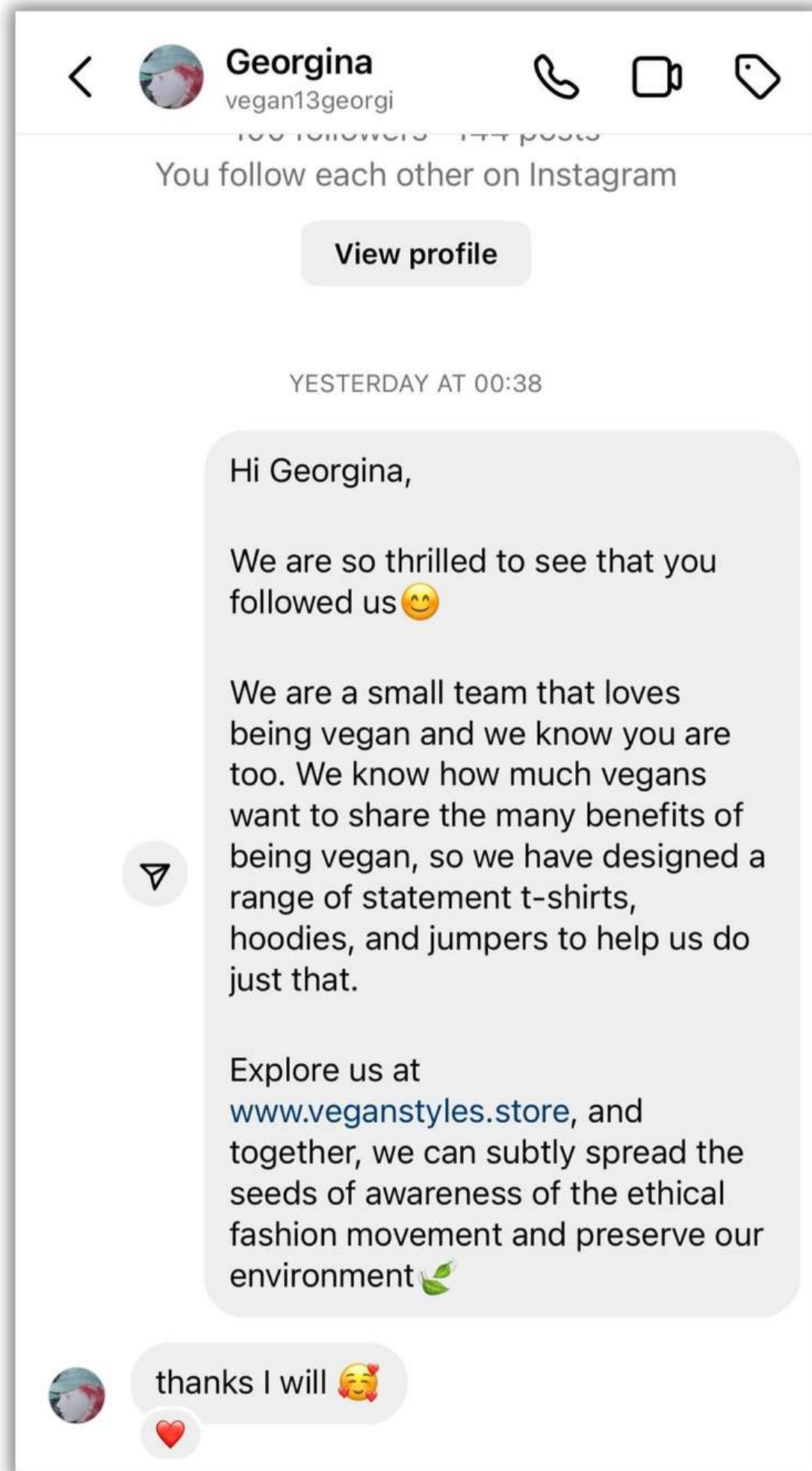
Liked by patriotcoaching and 30 others

FEBRUARY 8



Interaction with Audience





Note:

Here in this screenshot, our followers replied to our welcoming message and said they will check the collection.



Note:

Here in this screenshot, our followers replied to our welcoming message and said they will check out our website.

Thanks Natali, I trust
you found the reports
spectacular and
informative!

I will put in my best efforts to keep
the growth consistent...

